



**Pine Island Academy PTO
April General Meeting
4/11/2023**

Meeting Called to Order: 8:17am

Attendees:

Board Members:

1. Brittany Barron
2. Sherin Sheen
3. Kay Crouch
4. Craig Trimble

PTO Members:

1. Jill D'Amato
2. Jewel Dias
3. Liz Vilicka
4. Adrienne Budz
5. Rachel Houser
6. Lisa Velez
7. Meaghan Limbough
8. Lauren Cocca
9. Amanda Zakrocki
10. Erin Ferreira
11. Lindsay Corrao
12. Nena Snyder
13. Cheryl Flowers
14. Andrew Teasdale
15. Erica Dudash
16. Anne Shaw
17. Michelle Burgan
18. Kristin Gambino

Quorum (10 members + 4 minimum board): Definitely met

Orders of Business

Meeting Minutes approval from March – Motion made by Adrienne Budz and Liz Vilicka Second
– minutes are approved
Reminder that minutes & presentations are on our website



Voting

1. Board
 - a. Nominees
 - i. President - Brittany Barron – all yes
 - ii. Treasurer- Craig Trimble – all yes
 - iii. Recording Secretary - Adrienne Budz – all yes
 - iv. Corresponding Secretary - Lindsay Corrao & Andrea Teasdale – all yes
 - v. VP of Upper School - Sherin Sheen & Liz Vilicka – all yes
2. 2023-2024 Budget
 - a. Go over each section
 - b. Discussion
 - c. Questions – no questions
 - d. Vote – Sherin Sheen made a motion; Jill D'Amato second – budget approved

Treasury Update

1. Available cash balances as of 4/4/2023:
 - o Checking: \$33,093.16
 - o Money Market: \$162,562.67
- i. We have not written the check for the playground shade yet. Need to wait for county approval.
 - o Savings: \$5.00Total \$195,660.83
2. Summary of revenue and expenditures for 7/1/2022 – 4/4/2023:
 - o Revenue: \$236,809.44
 - o Expenditures: \$97,225.66
 - o Net Revenue: \$139,583.78

Fundraising Update

- i. Fundraising Updates
 - a. Membership
 - i. goal \$30,000
 - ii. YTD \$35,820
 - b. Business Partners
 - i. Goal \$50,000
 - ii. YTD \$59,600
 - iii. Rolling out partner packet soon. Current partners will receive.
 - c. Apparel store
 - i. next apparel store - open now
 1. filled with favorites
 - ii. goal \$8,000



- iii. YTD \$8,232
 - d. 1st Day School Supplies
 - i. Only for k-5 grades
 - ii. Middle School during Meet the Teacher
- ii. Partners in Education
 - a. 13 platinum
 - b. 16 gold
 - c. 6 silver
 - d. 14 bronze
 - e. email partners@piapto.org if interested!
- iii. Spirit Nights
 - a. YTD total \$1161
 - b. tropical smoothie \$222
 - c. Pieology \$469
 - d. October - Jeremiah's \$33
 - e. November - Trasca \$46
 - f. December - Adventure Landing -\$80
 - g. January - Tijuana Flats \$279
 - h. Feb - Trasca - \$14
 - i. March - Anastasia Mini Golf \$21
 - j. April - Papa Johns
 - i. Open today
 - k. May will be The Loop
- iv. the link
 - a. \$885 YTD
 - b. 31 families
 - c. 10% to PTO
 - d. does not include April
- v. Gala "Seaside Soiree"
 - a. save the date 4/29
 - b. adult only, at the link, silent auction, raffle
 - i. Raffle will be rolled out the week before the Gala
 - c. we need donations for silent auction
 - d. emailed president@piapto.org
 - e. tickets on sale 3/1
 - f. Auction goes live 4/1
 - g. You do not have to attend to bid on silent auction
 - h. all bidding is online
 - i. bidding opens 4/1 10am
 - j. bidding closes 4/29 8:30pm
 - k. you will be automatically notified & charged if you win
 - l. non winners will not be notified
 - m. auction style proxy bidding
 - n. 150+ items variety of categories



- i. Home improvement, local family fun, date nights, family fun trips, birthday parties, health & fitness, etc.

Classroom & Teacher Support

1. Middle School Dolphin of the Month - 4/28
2. Takeover Tuesday for April - Cookies - 4/18
 - a. "Thank you for helping us Bloom"
3. Stafufty Appreciation Reminder - pto sponsored
 - a. Second week in May
 - b. All teachers get something every day
 - c. Focus on end-of-year gift for teachers as opposed to staff appreciation week
 - d. Rock and Roll themed; every day is a different song and it correlates with what they are doing that day. "Sweet Emotions" "Hotel California"

Middle School Updates

1. 8th Grade Semi Formal
 - a. Friday May 19th, 7:30-9:30 at The Link
 - b. \$10 per person – PIA students only
 - c. Tickets on sale during lunch April 24th week (cash, card, apple pay)
2. Middle School Survey
 - a. Helps do planning through the year; taken with a grain of salt
 - b. Polled 375 out of 450.
 - c. Fall Masquerade was most attended and rated highly ranked 4/5
 - d. Summer popsicle social was least attended
 - i. No more summer socials – established community
 - e. Spring dance was ranked $\frac{3}{4}$ - not as well attended
 - f. 8th grade is getting a separate formal soon.
 - g. 8th grade didn't attend Spring Dance (recommended to schedule earlier in the second semester).
 - h. Dolphin of the Month – most students said they were not selected and didn't want or like the food. 73% didn't get selected.
 - i. 58% color run was ranked high
 - j. 8th grade picnic was ranked lower – $\frac{3}{4}$ and aware some improvements would be made
 - k. Lunch announcements, schoology and morning and afternoon announcements
 - l. Sick of cookies
 - m. They want more events; willing to pay to come to an event to have Chick-fil-A
 - n. They wanted to have recess or free time; competitive field day with trophies including tug-of-war, they want more clubs, carnival night with cotton candy.
 - o. 8th grade – asked for semi-formal for just 8th grade.
3. 8th Grade Recognition
 - a. Info will be coming soon from the school; PTO sponsors decorations.



Reviewed April calendar

- a. Next week is Volunteer Appreciation Week is next week – we appreciate all of you

Reminder about Q3 Newsletter

Reviewed Survey Results

- Notes will not be posted as a lot of people included personal responses/private.
- 78% PTO members, 16% not members, 6% do not know if they were members
- 94% read the family news
- Highest attended was back to school bash 59%; 25% summer socials; 73% trunk or treat (Around the World probably had the most attended now)
- Lots of great feedback. Crowds could use improvement and events with limited space (Bingo) could use improvement, MS dance times and longer events (too short).
 - o Spreading events out as school grows is the way to go
 - o Safety issue with Middle School dance dismissal
- Ideas – Moms night out, dad/daughter dance, mom/son dance
- Fundraiser participation – 86% Dolphin Dash, 74% Membership
- Apparel – would like to have in-stock apparel but that comes with lots of issues. Will consider doing a summer apparel shop with an early August mini shop.
- Some people wanted Dolphin Dash shirts earlier in the year
- Some didn't like Charleston Wrap
- Some didn't like any fundraisers
- Want Dolphin Dash when it's not too hot or during school hours
- Fundraiser ideas: chocolate bars, little caesars, raffle/auction, etc.
- Classroom & Teacher Support feedback: liked classroom startup and tech, but didn't like copy paper requests, they want to boost grants, boost tech, do more, 1:1 tech (county level needed), more incentives/rewards/hardship, and band help (band will have a band booster next year).
- Budget feedback – elective funding, 8th grade was too large, capital enhancements benefitting the whole school, carryover for next year questions.
- Winn-Dixie fund will go into surplus.
- In May we'll be able to vote where to allocate our surplus.
- Is there any talk about helping another SJC school that doesn't have as much resources?
- Field Day is not a PTO event – run by the school
- How to read the budget – Income (expected income); Expense (how much they can spend); Net

Next PTO General Meeting: 5/10 8:15am in PIA Café



- Not virtual for 5/10 during the meeting
- Will also hold a volunteer fair during this time to talk about the time commitment of each committee.
- Trying to get more involvement for next year.

Meeting Adjourned: 9:13am

Agenda Prepared By: Brittany Barron

Notes Prepared By: Kay Crouch